

SEMS Bugle

Special Events Medical Services

Special points of interest:

- New Equipment Placed in Service
- 2009 Brings New Services
- New Slip and Fall Policy
- Holiday Food & Toy Drive

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A Professional Appearance Can Save Your Life

A story surfaced recently that caught the attention of the author and is relevant to all public safety professionals. The new trend seems to be away from a classically professional appearance and towards a more casual style.

Recently a suspect was apprehended after shooting and killing a law enforcement officer. The act itself is unfortunate and tragic, but is not the most disturbing part of the story. The suspect reported that he had been thinking about, "killing cops for a while", but on this particular morning when he awoke a voice told him that it was time. He got in his car and started driving like a mad man trying to attract the attention of local law enforcement. While speeding on the interstate he was pulled over by a State

Trooper. The trooper was dress in his uniform with no wrinkles, badge, shoes shined, and in great physical condition. As he approached the car the driver look at him in his mirror ready to shoot. When the officer appeared in the mans window, asking for his license and registration the would be gunman changed his mind and quietly gave him his license and registration. The trooper wrote the ticket and the man went on his way. A short time later the soon to be cop killer, was pulled over again, but this time by and officer from the local jurisdiction which had more relaxed uniform dress code. This officer had his sleeves rolled up, had not shined his shoes, and generally had a sloppier appearance than the State Trooper whom previously pulled the man over. In a split second the

gunman decided to shoot and kill this officer. Instantly orphaning his kids and making a widow of his wife.



When the killer was caught and interrogated the last question the interviewers asked him was, "You where pulled over earlier, why didn't you shoot the first officer?" The reply was shocking, . He informed the interrogators that his decision to kill one police officer and not the other was base solely on their appearance. The first officer with his clean pressed uniform and apparent physical attributes, the killer said, "That guy seemed

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New Policy for 1st Mariner Arena

EFFECTIVE IMMEDIATELY, ALL PATRON ACCIDENTS THAT ARE CAUSED BY A SLIP, TRIP OR FALL WILL NEED TO HAVE A PHOTO TAKEN OF THE ACCIDENT AREA. THE PHOTO WILL BE TAKEN BY THE EVENT MANAGER ON DUTY.

2009 Will See the Addition New Services



Call (410)247- 8403 ext. 200 for Medical vending machine sale or rental

In 2008 SEMS began renting wheel chair to our clients for short term use. In 2009 SEMS will begin the sale and rental of Medical Vending Machines to dispense over the counter medication (OTC) for venues and individual events.

The number one request of first aid services is for aspirin and other pain relievers. EMS providers are prohibited from dispensing OTC medication, because it is outside their "Scope of Practice" and to have a policy of handing out medication is questionable.

Because of this the number complaint concerning first aid service and a constant source of customer dissatisfaction is "why isn't pain reliever made available to the patrons ?"

Why medical vending machines ?

The concern in our litigious society, if a patron suffers a reaction when medications are handed out free ? Rather than take a risk, many companies and venues are turning to medical vending where it is thought that a patron

takes responsibility for their own actions by deciding to purchase OTC medications.

This service will increase customer satisfaction and decrease liability to the venue, event or a medical provider.

For more information call (410)247-8403 and ask for the medical vending machines

New Equipment Placed in Service



2002 Chevy Silverado 3500 utility vehicle

SEMS has acquired several pieces of new equipment. First a 2002 Chevy Silverado 3500 placed in service in July 2008. Next is a 26 foot trailer capable of towing 2 full size gators. Lastly a 2009 John Deere Gator HBX with Med Bed.

The Chevy truck will serve in a

support role allowing equipment to be towed as well as re-supplying events. Training on the vehicles operation will begin right away and employees should contact Mike Butler to schedule driver training time.

SEMS has recently acquired another ambulance and is in

the process of placing it in service by September 1, 2008. This unit will be the first dedicated unit purchase solely for Washington, Dc.

Clay Richmond President says, "this is a very exciting time with a massive expansion underway

2008 Toy Drive was a Great Success



2008 Toy Drive donation.

SEMS is proud to announce that through the generous giving of our family and friends gave more than 150 toys to needy families and more than 50 pounds of food during the holidays.

Clay Richmond said, " that life and has been good to all of our families and friends

and it makes me proud to see the generous nature of our staff and friends".

This years totals where highest ever in the 10 years we have been doing this. Mr. Richmond has vowed to double the totals for 2009.

Wishing everyone a very

happy and healthy 2009.

Marathon Runners at Low Risk for Sudden Death

Based on media reports, one might conclude that marathon runners face a high risk of sudden cardiac arrest (SCA). Not so, according to a study published in the British Medical Journal on December 22. Canadian researchers compared the risks of sudden cardiac death during a marathon run with the risk of dying in a motor vehicle accident that might have occurred if the roads had not been closed for the race.

The data came from marathons run on public roads with at least 1000 runners over the last 20 years. Of over 3.2 million runners, 26 had sudden cardiac death, equivalent to 0.8 deaths per 100,000 runners. Because of road closures, an estimated 46 accidental deaths were prevented, which is equivalent to a 35 percent reduction in relative risk of running rather than driving (or being driven). Put an-

other way, 1.8 crash deaths were saved for every runner who dropped dead.

Researchers concluded that organized marathons are not associated with an increase in sudden deaths, contrary to anecdotal impressions fostered by news media

Posted December 22nd, 2007
by SCA Foundation



Caption describing picture or graphic.

SEMS Expands its Sales Force in 2009

SEMS located in Baltimore, Maryland with offices in Washington, DC, Northern Virginia is seeking motivated serious individuals to help expand its business. Leads will be given to candidates, candidates will also generate their own leads, candidates will be doing cold calling and must not get intimidated.

The process of selling involves: contacting potential customers; identifying their needs; persuading them that SEMS's services, rather than those of our com-

petitors, can best satisfy those needs; closing the sale by agreeing the terms and conditions; and providing an after-sales service. Our sales representatives do all of this and more.

This opportunity is commission based and could lead to a full time position. There is a huge amount of money to be made in this position could be in the 6 figures!! If this is a challenge you would like to take interest in APPLY NOW!!

Our goal is to become the premier sales force in the special events medical service market. We are looking for diverse and dynamic professionals who want to be a part of a winning team and to make a difference in people's lives.

For more information:
www.semspros.com or call
(410)247-8403.

*“Organized
marathons
are not
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Professional Appearance Saves Lives

like he would be a problem and more than I wanted to deal with”. He continued saying, “The second cop the way he was dressed all sloppy he figured he could take this guy without much trouble”.

Who ever coined the phrase, “Power perceived is power achieved” was right. This relates directly to our job as EMS providers. When we arrive on the scene we have exactly 8 seconds to convey non verbally that the situation just got better

because we have arrived. One of the first and quickest judgment all people make about other people is based on their appearance.

Remember not only looking well groomed and professional can make your job easier, but save you life.



2009 John Deer Gator

Special Events Medical Services

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Serving all your events EMS needs.

WE'RE ON THE WEB
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PBR 2008 !

